

# T.A. THROUGH THE YEARS

## A History of Our Company

1948	Title Alliance Opens Doors for the First Time in Media, Pa and Upper Darby, Pa
1979	Formed a Regional Underwriter T.A. Title Insurance Company
1983	Title Alliance Opens Their First Joint Venture
2004	First American Corporation Purchases Title Alliance
	First Partnership with Keller Williams
2007	Title Alliance Leadership Team Purchases Executive Back from First American
	Title Alliance Enters Virginia
2012	Title Alliance Enters Ohio
2014	Title Alliance Enters Indiana
2015	Title Alliance Enters Arizona
	Title Alliance Enters Florida
2018	Title Alliance Enters New Mexico
2019	Title Alliance Enters Idaho
2020	Title Alliance Enters Washington State
2021	Title Alliance Enters Alaska



Starting as an abstract company in 1946 and incorporated as Title Abstract Company of Pennsylvania on August 23, 1948, Title Alliance opened two locations on the same day, one in Media, PA and another in Upper Darby, PA. The locations were opened by Bill Cotter Sr. and his 15 associates. The company quickly advanced and by 1964, it had 12 offices and 50 employees. In 1952, the company formed a Profit-Sharing Plan, one of the first such plans in the United States and one of very few in the title business. In 1986 the company created its first ESOP (Employee Stock Ownership Plan), and reintroduced an ESOP in 2014 after it once again became an independent company, having sold to a national title company in the early 2000s.

Title Alliance has been a leader in innovation for the last 70 years and continues to seek ways to improve processes, procedures, and the experience. We work tremendously hard to provide opportunities for

“While our footprint has significantly expanded over the last seven decades, I’m proud that we have been able to maintain our family feel as a company,” says Jim Campbell, Chief Executive Officer. “Admittedly, as a growing company, it is not always easy to sustain a family atmosphere but I ultimately believe that maintaining our culture is the lifeline to our future success as an organization. Our ESOP depends on each and every one of us.”

As of March 2021, Title Alliance has over 30 joint ventures with over 50 branches across 11 states. The company has over 260 employees and became an ESOP Company, for the second time, in 2014. In 1964, the company created an outside Board of Directors, something that few, if any, title agencies did back then which still operates today. Today, the company has training, human resources, escrow, accounting, IT, sales, and marketing departments allowing for ample support to be provided to their joint ventures in the field.